



ADILA WAHDAT

Designer

CONTACT

(415) 250-5258
adila.ghafur1@gmail.com
adilawahdat.com

ABOUT ME

I'm a graphic designer with three years of work experience in creating web graphics, online display ads, animation, print designs, and photographic images for big brands and non-profits. I love working with creative colleagues to come up with new ideas that help clients tell their brand stories.

EDUCATION

Portfolio Center, Atlanta, Georgia

Graphic Design, Graduate Studies
2020 - 2021

Eastern Mennonite University, Harrisonburg, VA

Bachelor of Arts in Digital Media.
Journalism minor.
2014 - 2018

Big Aims Institute, Bangalore, India

Animation & film making Certificate
2012 - 2013

PROFESSIONAL EXPERIENCE

Freelance Art Director
June 2023 - present

GoHealth Urgent Care

As a freelance art director, I collaborate with the Gohealth Urgent Care team on various projects. My responsibilities include conceptualizing and storyboarding motion graphics for social media, print ads, children's coloring books, and enhancing the graphics of their web pages. Additionally, I create and edit videos.

Freelance Graphic Designer
2022 - present

The Women's Impact Alliance (Formerly The Coaching Fellowship)

As a designer with WIA, I designed and executed fundraising campaigns, designed web and social media graphics, and created compelling newsletters aligned with the organization's mission and brand guidelines

Freelance Graphic Designer
Mar - Jul 2022

VidMob

As a designer at Vidmob, I designed and executed a series of social media posts under an art director's guidance

Creative Intern
Oct - Dec 2021

BBDO Atlanta

As a design intern at BBDO, I collaborated closely with the creative team to develop concepts and design social ads for clients such as Georgia Lottery, Sanderson Farm, Home Depot, and Dunkin'.

Freelance Graphic Designer
2019

The Coaching Fellowship

As a freelance designer with TFS, I provided graphic design support to the TCFS team, creating logos, case study designs, and digital invitations.

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SKILLS

- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, Lightroom, Premier, After Effects)
- Video editing
- Motion graphics
- Digital photography and studio photography
- Jewelry design
- Fluent in English, Farsi/Dari and Urdu

HOW I GIVE BACK

Immediately after the fall of Afghanistan to the Taliban I began working with an international team, coordinated by Future Brilliance, to help more than 400 at-risk Afghans escape. The heart-breaking stories I heard from the women artists I worked with inspired me to use every resource at my disposal to find a way out for them. One of the highlights of my experience has been to help Sharbat Gula, the woman made famous by her photo in National Geographic in 1985, to resettle in Italy.

AWARDS & HONORS

- Won ADDY, February 2022
- Awarded a full scholarship for the Leadership on the Edge Program - a sustainability leadership expedition to Antarctica with explorer Robert Swan. Became the first Afghan to travel to the Antarctic. (Spring 2016)

Design Intern

June 2019 - Sept 2019

Freelance Graphic Designer

Jan 2019 - June 2019

Design Intern

June 2018 - Sept 2018

Photographer

2014 - 2018

Brand Marketing Intern

June 2016 - Sept 2016

Designer

2014 - 2016

MMB

As a creative intern at MMB, I collaborated closely with the team to promote the company's internship program and participated in project kickoffs, pitching creative ideas and executing them.

Evolve Shepherdstown

As a freelance designer with Evolve Shepherdstown, I created social media ads and content while working closely with client, meeting with them regularly to discuss project scopes.

Sq1

As a design intern at SQ1, I collaborated with the creative team on ideas and concepts for online campaigns, participated in project kickoffs, internal reviews and attended client meetings to present creative work. I also designed agency posters for clients such as 7-Eleven, Ford, KinderCare, and Cetera.

Eastern Mennonite University

As a photographer at EMU, I captured campus events for the university's yearbook and edited the photos for publication.

DressBarn

As a brand marketing intern at Dressbarn, I audited the company's competitors on social media and provided key findings to improve their marketing strategy.

Future Brilliance

As a designer with FB, I created leaflets, swing tags, and digital jewelry designs while providing technical assistance to artisans. I also coordinated between board members and artisans.