



ADILA WAHDAT

Graphic Designer

CONTACT

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ABOUT ME

I'm a graphic designer with three years of work experience in creating branding, packaging, social media campaigns, web graphics, animation, print designs, and photographic images for big brands and non-profits. I love working with creative colleagues to come up with new ideas that help clients tell their brand stories.

EDUCATION

Portfolio Center, Atlanta, Georgia

Graphic Design, Graduate Studies
Jan 2020 - Dec 2021

Eastern Mennonite University,

Harrisonburg, VA
Bachelor of Arts in Digital Media.
Journalism minor.

2014 - 2018

Big Aims Institute, Bangalore, India

Animation & Filmmaking Certificate
2012 - 2013

PROFESSIONAL EXPERIENCE

Creative Intern

Oct - Dec 2021

BBDO Atlanta

Worked closely with the creative team on concepts and ideas for social media ads and campaigns, designed social media ads for Georgia Lottery, participated in concepting and executing ads for Sanderson Farm, Home Depot and Dunkin'.

Freelance Designer

2019 - Present

Future Brilliance

Designed logo, photographed products, currently managing Aayenda Jewelry website.

The Coaching Fellowship

Provided graphic design support to the TCFS team, including program logo, case study design and digital invitation.

Evolve Shepherdstown

Worked closely with the client to create a targeted social media campaign. Created Social Media ads and content for launch events.

Design Intern

June - Sept 2019

MMB

Worked closely with the creative team on promoting MMB's internship program, participated in project kickoffs, pitching to the creative team and executing ideas.

SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, Indesign, Lightroom, Premier, After Effects)
- Video editing
- Digital photography and studio photography
- Jewelry design
- Fluent in English, Farsi/Dariand Urdu

HOW I GIVE BACK

Immediately after the fall of Afghanistan to the Taliban I began working with an international team, coordinated by Future Brilliance, to help more than 400 at-risk Afghans escape. The heart-breaking stories I heard from the women artists I worked with inspired me to use every resource at my disposal to find a way out for them. One of the highlights of my experience has been to help Sharbat Gula, the woman made famous by her photo in National Geographic in 1985, to resettle in Italy.

AWARDS & HONORS

- Won an ADDY, February 2022
- Awarded a full scholarship for the Leadership on the Edge Program - a sustainability leadership expedition to Antarctica with explorer Robert Swan. Became the first Afghan to travel to the Antarctic. (Spring 2016)

Creative Intern

June - Sept 2018

Sq1

Worked closely with the Creative team on concepts and ideas for online campaigns

- *Participated in project kickoffs and internal reviews of creative work*
- *Attended client meetings to present creative work*
- *Designed agency posters*

Clients: 7-Eleven, Ford, KinderCare, and Cetera.

Photographer

2014 - 2018

Eastern Mennonite University

Photographed events on campus for the University Year Book and collage news paper

DressBarn

Audited DressBarn's competitors on social media and provided key findings to improve marketing strategy

Designer

2014 - 2016

Future Brilliance

Developed leaflets, swing tags, digital jewelry designs and provided technical assistance to the artisans related to designing and creating products

- *Managed programs and training for Afghan artisans*